

# CARTON 2 GARDEN™

Helping grow school garden programs



## Welcome to Carton 2 Garden!™

Dear Entry Kit Recipient,

First, I'd like to thank you for your interest in the Spring 2017 Carton 2 Garden™ contest! Evergreen Packaging is excited to offer the contest in partnership with [KidsGardening.org](http://KidsGardening.org).

Carton 2 Garden™ is an education inspired program that gives students the opportunity to either build or enhance their school's garden by repurposing their milk and juice cartons from the school cafeteria or home. As an educator, you can engage students in a hands-on experience creating teachable moments on environmental stewardship, sustainable packaging, and healthy living. And, the best use of cartons in a school garden gives your team a chance to win one of 14 prizes for your school—valued up to \$5,000.

PLUS, this year we've added a raffle, so we will present \$50-value prizes to an additional ten lucky entries!

The enclosed **Contest Overview Brochure** provides contest information including important dates, prizing and judging criteria, contest rules, carton care instructions and more! It contains all the contest details you need to get started. For even more information and important updates, visit the website at [www.carton2garden.com](http://www.carton2garden.com).

Entries are due Wednesday, April 12th, 2017. To help remind you of the deadline, we've included a handy **Key Info Tabletop Display** that you can assemble easily by folding and connecting the bottom flaps. We encourage you to keep it on your desk throughout the contest to remind you and your students about important dates and the great prizes that you can win!

Promote the Carton 2 Garden™ contest with your student body by displaying the **Student Engagement Poster** around your school.

To encourage carton collection, place the **Carton Receptacle Poster** above the designated receptacle(s). Many schools have one or more empty carton collection stations on campus, typically in the cafeteria. Just as a reminder, allow the rinsed-out cartons to dry for 2+ days. Leaving the cartons in an open-air receptacle, not sealed in a bag, helps prevent mold, mildew, and odors.

To help get your garden going, seeds are included in the Entry Kit. It's not a requirement that you use them, and also feel free to add variety to your garden creation.

If you need some inspiration, check out our Carton 2 Garden™ webinar in January 2017 for an overview of this year's contest, practical ideas from previous winners, an introduction to indoor gardening, and tips for compiling an exceptional entry. For more information, visit [www.carton2garden.com/webinar](http://www.carton2garden.com/webinar).

If you have any questions about the contest along the way, please feel free to contact me. Have a great time — and good luck!

**Katie Simmons**

Carton 2 Garden™ Program Coordinator

[www.carton2garden.com](http://www.carton2garden.com)

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